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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/766,357	01/19/2001	Bruce Wayne Moore	RSW920000110US1

## CONFIRMATION NO. 7711

## FORMALITIES LETTER



\*OC000000005840735\*

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Date Mailed: 03/08/2001

## NOTICE TO FILE CORRECTED APPLICATION PAPERS

*Filing Date Granted*

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given TWO MONTHS from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice MUST be returned with the reply.*

Customer Service Center  
Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE



IBM Docket No. RSW920000110US1 - PATENT

In the United States Patent and Trademark Office

Date: April 9, 2001

In re Application of: Moore, B.

Filed: Jan. 19, 2001

For: Automated and Optimized Mass Customization of Direct Marketing Materials

Art Unit: 2163

Examiner: Not yet assigned

Date of Mailing of "Notice to File Corrected Application Papers": March 8, 2001

Customer Number: 25259

Confirmation  
Number: 7711

Hon. Commissioner of Patents and Trademarks  
Washington, DC 20231

TRANSMITTAL OF FORMAL DRAWINGS

Attached please find formal drawings for the above-identified application.

Respectfully submitted,

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Certificate of Mailing (37 CFR 1.8a)

I hereby certify this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to:

Commissioner of Patents and Trademarks, Washington, DC 20231

Date: April 9, 2000

Linda Dupont

Serial Number 09/766,357